

# SPECIALITY CHEMICALS MAGAZINE

## MEDIA INFORMATION 2023



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### Essential Reading For Speciality and Fine Chemical Managers and Buyers Stay informed and one step ahead!

Launched over 40 years ago, Speciality Chemicals Magazine is the leading publication dedicated to the fine and speciality chemicals Industry.

Our mission is to provide readers with the latest news and developments on business, markets, and technology.

Our printed and digital must-read coverage has a technical and business focus, with a core emphasis on life sciences.

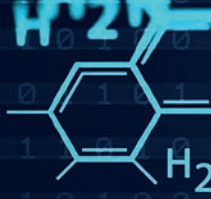
Content includes articles from industry and academia, covering new developments in each sector with contributions from experts, consultants, journalists, and our renowned editorial team.

Read by industry movers and shakers, each issue has five features on key topics,

#### including:

- Pharmaceuticals
- Agrochemicals
- Cosmetics & Personal Care
- Water Treatment
- BioPharma
- Regulations & Compliance
- Sustainability
- Supply Chain Management

# SPECIALITY CHEMICALS MAGAZINE OVER 30,000 SUBSCRIBERS!



## Print:

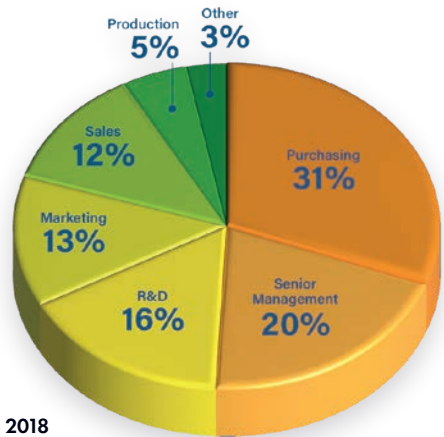
- Bi-monthly issue mailed to over 4,000 industry leaders
- Bonus distribution at global industry events

## Digital:

- Magazine: emailed to over 30,000 every two weeks. Plus a further 36,000 via our partnership databases.
- Fortnightly e-newsletter: Over 30,000 subscribers, average opening rate over 11,000 per newsletter
- Website: average of 5,200 visitors per month

\*Circulation cleared to European Data Standards (EPDS) 2018

## READERSHIP



## GLOBAL CIRCULATION



# MAGAZINE ADVERTISING

## PRINT & DIGITAL EDITIONS

Cover Image and Logo, IFC Advert and FP Advertorial	\$11,000	£8,500	€9,500
Outside back cover	\$6,500	£5,200	€5,700
Double page spread	\$9,000	£7,000	€7,800
Full page	\$5,200	£4,000	€4,400
1/2 page	\$3,600	£2,800	€3,000
1/4 page	\$1,900	£1,500	€1,650

## FEATURE FOCUS

Feature Focus will be included in the sponsored content section of the Speciality Chemicals website. This will also be promoted via two e-newsletters linking back to the article/website.

Single page	\$5,800	£4,500	€5,000
Double page spread	\$9,750	£7,500	€8,400

# DIGITAL OPPORTUNITIES

## WEBSITE MARKETING

All website advertising is booked per calendar month

Exclusive Header Banner 728 x 90 pixels	\$7,150	£5,500	€6,050
Header Banner 728 x 90 pixels*	\$3,900	£3,000	€3,300
SideBar Banner 390 x 300 pixels	\$1,625	£1,250	€1,375
Footer Banner 728 x 90 pixels*	\$2,000	£1,500	€1,650

\*up to five rotating banners

## E-NEWSLETTER MARKETING

A fortnightly newsletter, rates are per newsletter

Exclusive Header Banner 600 x 100 pixels	\$2,200	£1,750	€1,900
Banners within content 600 x 100 pixels	\$1,625	£1,250	€1,375

## E-NEWSLETTER FOCUS

Profile your company or product in one of our email newsletters

Includes: 125 words, logo (600 x 100 pixels), contact details, two images (minimum 600 x 600 pixels) and up to 6 links	\$3,500	£2,750	€3,000
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## SPONSORED MAGAZINE DISTRIBUTION

Sponsorship banner on e-magazine distribution, sent to database of over 30,000

Sponsorship banner 600 x 200 pixels	\$3,200	£2,500	€2,750
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## SPONSORED WEBINAR

A turnkey sponsored webinar solution hosted by us to allow direct access to our database

Sponsored Webinar Package			
Includes: 2 x E-Newsletter Content Banners & 1 x Website Sidebar Banner for a month	\$9,000	£7,000	€7,800

**Additional options:** ■ Further webinar promotion – POA

■ Presented by Dr. Andrew Warmington or another specialist contributor

# EDITORIAL SCHEDULE 2023 & EVENT DISTRIBUTION

## □ JANUARY-FEBRUARY 2023

- Contract & Toll Manufacturing
- Catalysts
- Peptides & Proteins
- Regulation & Compliance
- Sustainability

**Event coverage & distribution: Specialty & Custom Chemicals America, Logichem Europe**

## □ MARCH-APRIL 2023

- Pharmaceuticals
- Cosmetics & Personal Care
- Flavours & Fragrances
- Biobased Chemicals
- Water Treatment Chemicals

**Event coverage & distribution: DCAT Week, In-Cosmetics Global, CPhI Japan, Chemexpo India, CPhI North America**

## □ MAY-JUNE 2023

- Agrochemicals
- Pharmaceuticals
- Regulation & Compliance
- Supply Chain Management
- Green Chemistry

**Event coverage & distribution: Chemspec Europe, Chem UK, Specialty & Agro Chemicals America**

## □ JULY-AUGUST 2023

- High Potency APIs
- Contract Research & Toxicology
- Regulation & Compliance
- Supply Chain Management
- Sustainability

**Event coverage & distribution: PharmaChem Outsourcing**

## □ SEPTEMBER-OCTOBER 2023

- Pharmaceuticals
- Flow Chemistry
- Cosmetics & Personal Care
- Flame Retardants
- Biobased Chemicals

**Event coverage & distribution: CPhI Worldwide, SCS Formulate, BCPC Congress, EFIB Forum**

## □ NOVEMBER-DECEMBER 2023

Pharma Special Review

- Water Treatment Chemicals
- Biocides
- Surfactants
- Supply Chain Management
- Regulation & Compliance

**Event coverage & distribution: SOCMA Week**

## CONTACT:

To discuss ways we can help you meet your strategic goals

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