



SPECIALITY
CHEMICALS
MAGAZINE

MEDIA INFORMATION 2022



Essential Reading

For Speciality and Fine Chemical Managers and Buyers
Stay informed and one step ahead

GLOBAL
CIRCULATION



Speciality Chemicals Magazine has the largest established global industry specific print and digital circulation with a reach made up of 33,000 subscribers, a bonus distribution of 10,000 readers via global shows and events, and a further 36,000 industry specific readers who are sent the publication via our partnerships. These are personalised subscribers who have requested to be sent a copy of the magazine. This circulation has been built up over 40 years of publishing and has been cleared to European Data Protection Standards (EDPS) 2018. In addition to this personalised circulation, selected articles and industry news are posted on our website, social media sites and in a bi-weekly newsletter.

The magazine is also distributed to visitors and exhibitors at important events, promoting the magazine and its advertisers, widening awareness and expanding readership.

Our policy of engaging with and understanding the market is always attracting new readers who recognise the importance of the magazine. A presence at exhibitions, interviews with opinion leaders and site visits give readers a trusted global perspective of their industry.

ADVERTISING OPPORTUNITIES



MAGAZINE ADVERTISING

PRINT & DIGITAL EDITIONS

Cover & IFC combination	\$11,000	£8,500	€9,500
Ouside back cover	\$6,500	£5,200	€5,700
Double page spread DPS	\$9,000	£7,000	€7,800
Full page	\$5,200	£4,000	€4,400
1/2 page	\$3,600	£2,800	€3,000
1/4 page	\$1,900	£1,500	€1,650

FEATURE FOCUS

Single page	\$5,800	£4,500	€5,000
Double page spread DPS	\$9,750	£7,500	€8,400

DIGITAL OPPORTUNITIES

WEBSITE MARKETING

All website advertising is booked per calendar month

Header Banner 728 x 90 pixels A	\$3,900	£3,000	€3,300
SideBar Banner 390 x 300 pixels B	\$1,625	£1,250	€1,375
Footer Banner 728 x 90 pixels	\$2,000	£1,500	€1,650
Geo targeting	Price on application		

NEWSLETTER MARKETING

A fortnightly newsletter, rates are per newsletter

Header Banner 600 x 100 pixels	\$2,200	£1,750	€1,900
Banners within content 600 x 100 pixels	\$1,625	£1,250	€1,375

NEWSLETTER FOCUS

Profile your company or product in one of our email newsletters

Includes: 125 words, logo (600 x 100 pixels), contact details, two images (minimum 600 x 600 pixels) and up to 6 links	\$3,500	£2,750	€3,000
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SPONSOR MAGAZINE DISTRIBUTION

Sponsorship banner, Magazine distribution

Sponsorship banner, Magazine distribution 600 x 200 pixels C	\$3,200	£2,500	€2,750
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SPONSORED WEBINAR

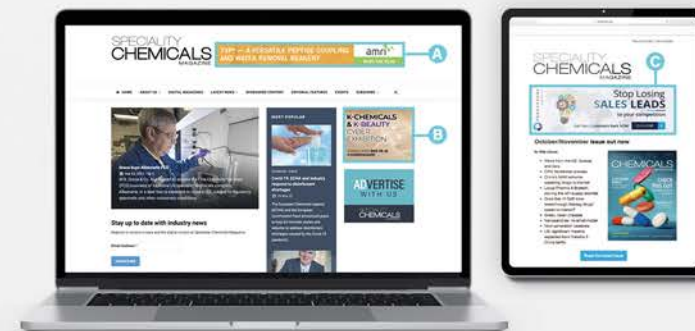
A turnkey sponsored webinar solution hosted by us to allow direct access to our database

Sponsored Webinar Package

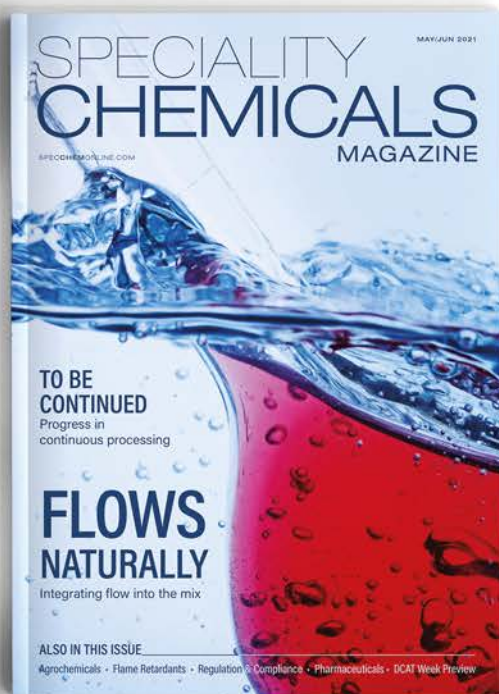
Includes: 2 x E-Newsletter Content Banners & 1 x Website Sidebar Banner for a month	\$9,000	£7,000	€7,800
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Additional options: • Further webinar promotion – POA

• Presented by Dr. Andrew Warmington or another specialist contributor



Editorial Schedule 2022



EDITORIAL COVERAGE

MAY-JUNE 2022

Agrochemicals • Pharmaceuticals
Contract & Toll Manufacturing • Regulation & Compliance

JULY-AUGUST 2022

Agrochemicals • High Potency APIs • Green Chemistry
Regulation & Compliance • Supply Chain Management

SEPTEMBER-OCTOBER 2022

Pharmaceuticals • Flow Chemistry
Cosmetics & Personal Care • Flame Retardants
Biobased Chemicals

NOVEMBER-DECEMBER 2022

Water Treatment Chemicals • Biocides • Surfactants
Oilfield Chemicals • Supply Chain Management

EVENT DISTRIBUTION

Chemspec Europe, CPhI North America, ChemCon Europe,
ChemUK, Chemspec Events Scholarship Golf Outing,
SOCMA Golf Tournament, Specialty & Agro Chemicals America

Specialty and Agro Chemicals America

CPhI Worldwide, SCS Formulate, BCPC Congress,
FIB Forum, SOCMA Week

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To discuss ways we can help you
meet your strategic goals

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