

SPECIALITY CHEMICALS

ESTABLISHED 1981

MAGAZINE

The industry's number 1 choice for over 38 years



Media information

www.specchemonline.com

ESSENTIAL READING

For Speciality and Fine Chemical Managers and Buyers
Stay informed and one step ahead

Speciality Chemicals Magazine is the number one and longest published global magazine dedicated exclusively to the fine and speciality chemicals industries. Our unrivalled reputation for comprehensive coverage and perspective on the global chemical industry makes the magazine essential reading for everyone involved in this market.

Speciality Chemicals Magazine has the largest established global industry specific print and digital circulation with over 28,905 subscribers and bonus distribution to shows and events worldwide. These are personalised subscribers who have requested to be sent a copy of the magazine. This circulation has been built up over 38 years of publishing and has been cleared to European Data Protection Standards (EDPS) 2018. In addition to this personalised circulation, selected articles and industry news are posted on our website, social media sites and in a bi-weekly newsletter.

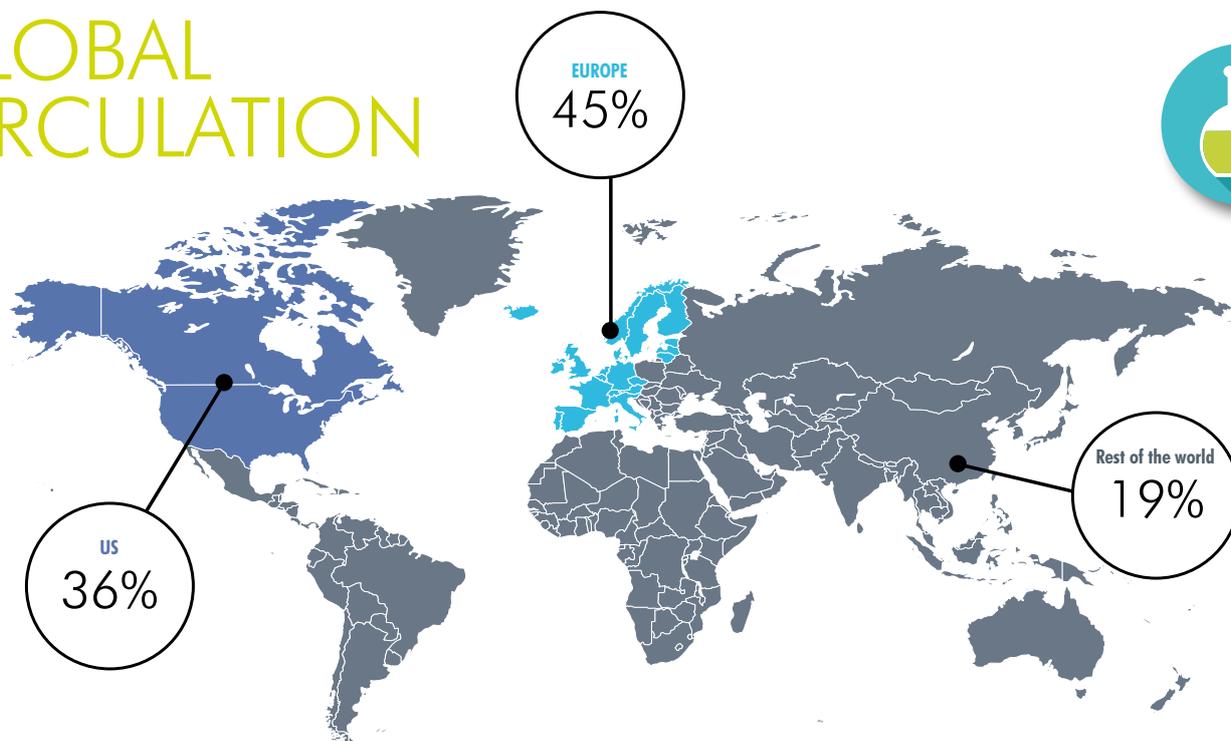
The magazine is also distributed to visitors and exhibitors at important events, promoting the magazine and its advertisers, widening awareness and expanding readership.

Our policy of engaging with and understanding the market is always attracting new readers who recognise the importance of the magazine. A presence at exhibitions, interviews with opinion leaders and site visits gives readers a trusted global perspective of their industry.

CIRCULATION BY JOB TITLE

MD, CEO, Board, President 57%
Buying, Operations..... 33%
Research + Other 10%

GLOBAL CIRCULATION



ADVERTISING OPPORTUNITIES

Prices listed are per issue. *Speciality Chemicals Magazine* is published ten times a year

MAGAZINE ADVERTISING, PRINT AND DIGITAL

Front Cover and Inside Front Cover Combination

.....	£8,500	\$11,000	€9,500
Outside Back Cover	£5,200	\$6,500	€5,700
Double Page Spread.....	£7,000	\$9,000	€7,800
Full Page	£4,000	\$5,200	€4,400
Half Page	£2,800	\$3,600	€3,000
Quarter Page	£1,500	\$1,900	€1,650

Volume discounts for multiple advertising bookings (excluding front cover)

- 10% for three issues
- 20% for five issues
- 33% for ten issues



FEATURE FOCUS

Single Page	£4,500	\$5,800	€5,000
Double page Spread	£7,500	\$9,750	€8,400

DIGITAL OPPORTUNITIES – WEBSITE MARKETING -

All website advertising is booked per calendar month.

Header Banner exclusive 728 x 90 pixels –	£3,000	\$3,900	€3,300
SideBar Banner 390 x 300 pixels –	£750	\$1,000	€825
Footer Banner exclusive 728 x 90 pixels –	£1,500	\$2,000	€1,650

DIGITAL OPPORTUNITIES – NEWSLETTER MARKETING

A fortnightly newsletter, rates are per newsletter.

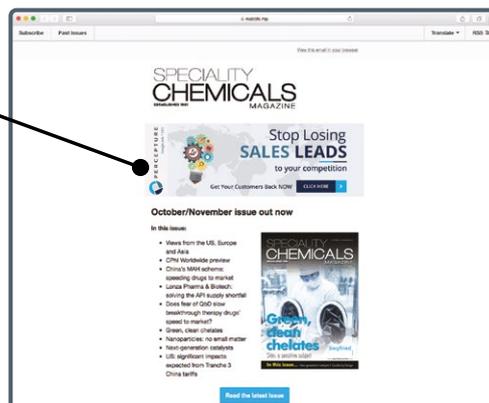
Header Banner 600 x 100 pixels –	£1,750	\$2,200	€1,900
Rotational banner 600 x 100 pixels –	£750	\$1,000	€825

DIGITAL OPPORTUNITIES – SPONSOR MAGAZINE DISTRIBUTION

Sponsorship banner, Magazine distribution 600 x 200 pixels –	£2,500	\$3,200	€2,750
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ABOVE: Front Cover / Inside Front Cover Combination Example





2020 SCHEDULE



Issue	Copy deadline	Editorial coverage	Event distribution
February 2020	20 December 2019	High Potency APIs, Biobased Chemicals, Regulation & Compliance, Nanotechnology	Specialty & Custom Chemicals America – Fort Worth, February 10-12
March 2020	31 January 2020	Pharmaceuticals, Agrochemicals, Supply Chain Management, Surfactants	
April 2020	28 February 2020	Cosmetics & Personal Care, Biocides, Water Treatment, Regulation & Compliance	
May 2020	29 March 2020	Pharmaceuticals, Catalysts, Supply Chain Management, Sustainability	
June 2020 Chemspec Europe	30 April 2020	Agrochemicals, Pharmaceuticals, Peptides & Proteins, Regulation & Compliance	Chemspec Europe – Cologne, May 27-28
July / August 2020	29 May 2020	Cosmetics & Personal Care, Agrochemicals, Biobased Chemicals, Flavours & Fragrances	Specialty & Agro Chemicals America – Charleston, July 28-30 in-cosmetics global – Barcelona, June 30-July 2
September 2020	31 July 2020	Pharmaceuticals, Contract & Toll Manufacturing, Flame Retardants, Flow Chemistry	LogiChem EU – Rotterdam, September 8-10 CPhI North America/Infomex – Philadelphia, September 9-11 Pharma ChemOutsourcing – New Jersey, September 14-15 ChemUK – Manchester, September 16-17
October 2020	28 August 2020	Pharmaceuticals, Cosmetics & Personal Care, Green Chemistry, Regulation & Compliance	CPhI World Wide – Milan, October 13-15 Making Pharmaceuticals – Coventry, October 26-27
November 2020	30 September 2020	Agrochemicals, Sustainability, Catalysts, Oilfield Chemicals	SCS Formulate – Coventry BCPC Congress – Brighton
December 2020 / January 2021	30 October 2020	Pharmaceuticals, Cosmetics & Personal Care, Biobased Chemicals, Supply Chain Management	SOCMA Week – New Orleans

CONTACT US

Jon Williams

Global Commercial Manager
+44 (0)1707 273999 ext 296
+44 (0)7970 132126
jon@specchemonline.com

Ben Jones

Global Agent
+ 1 610 225 2396
bjones@centurygloballc.com

